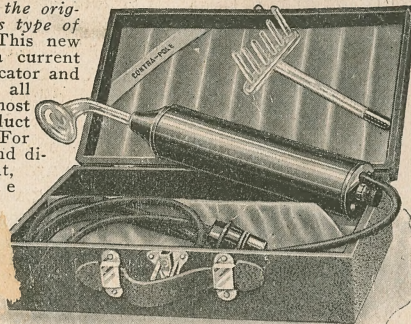


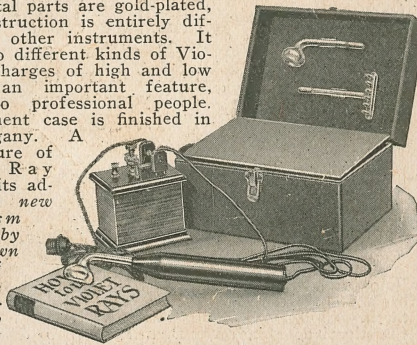
All Contra-Pole Products are accompanied by an unequivocal Guarantee

No. 1. Contra-Pole Home Outfit. A self-contained one-piece Violet Ray machine, simple in construction, easy to operate, *designed and improved by the originator of this type of apparatus.* This new model has a current strength indicator and presents in all details the most perfect product of its kind. For alternating and direct current, The Home Outfit includes the *Contra-Pole Generator*, a general applicator, a comb applicator, for scalp treatments, seven feet of cord with attachment plug and instruction book, all contained in an elegant satin-lined, imitation leather carrying case. Price, complete.....



\$30.00

No. 5. Contra-Pole Home Outfit. A two-piece Violet Ray machine, for home and professional use. This Violet Ray Generator is the most up-to-date and perfect product of the electrical art. It is very beautifully made up in all details, all metal parts are gold-plated, and its construction is entirely different from other instruments. It produces two different kinds of Violet Ray discharges of high and low frequency, an important feature, especially to professional people. The instrument case is finished in light mahogany. A special feature of this Violet Ray machine is its adjustment, a *new mechanism originated by a well-known inventor of many improved Violet Ray products.*



The outfit consists of the Contra-Pole Violet Ray Two-piece Generator in elegant mahogany, gold-plated, 7 feet silk connecting cord, separable, light-weight and spark-proof handle with 7 feet of spark-proof cord, a general applicator, a comb rake applicator for Scalp Treatments, instruction book, and a very elegant velvet lined, imitation leather covered carrying case with separate compartment for applicators, which are neatly held in place by special clamps. Price, complete

\$45.00

Violet Rays



CONTRA-POLE ELECTRIC CO., Inc.

Manufacturers
BROOKLYN, N. Y.



the ruddy glow of health. This natural remedy will beautify the complexion; restore perfect blood circulation; build up and develop any part of the body, remove superfluous flesh, and relieve pain. Medical electricity, as the Violet Ray is sometimes termed, is the most successful and scientific treatment for the hair and scalp. Conscientious applications with the *Contra-Pole* will restore the luster and bring new life and vitality to the hair.



When your nerves are on edge, when you are completely tired out, or your vitality low, then you can appreciate the relaxation from the gentle cellular electrical massage given by the *Contra-Pole* Generator. *Rheumatism, lumbago and neuritis*, the bane of old age, and *headaches* find immediate relief and ultimate cure. *Sprains, stiffness of joints and neuralgia* disappear after a short treatment. *Lassitude, irritation, indigestion, fatigue and insomnia* yield readily to the action of the *Contra-Pole Violet Ray*. For muscular paralysis, gout, constipation and indigestion, there is no more effective treatment than the



THE *Contra-Pole Violet Ray Machines* at last bring to everyone's home and within everyone's reach the health-giving qualities of electricity. Its agreeable, painless and exhilarating ray of electricity will bring to the pallid cheeks



Violet Ray, and as such, it has been endorsed by the medical profession.

The *Contra-Pole Violet Ray* generates enormous quantities of ozone. When applied, it drives the ozone into the tissues of the body, thus enriching the blood, arousing circulation, destroying germs, and instilling vigor into the tired body. When it is inhaled into the lungs through the ozone attachment, it is the best method known to medical science for the relief of *colds, catarrh, asthma, hay-fever, anemia, and influenza*. It is one of the most helpful remedies for *Influenza*, and is of great assistance in *Pneumonia*.



There is absolutely no danger, pain or electrical shock in the use of the *Contra-Pole*.



The method of treatment is simple—it need merely be attached to any electric light socket, direct or alternating current, in the privacy of your own home. A *Contra-Pole* in your own home is the cheapest form of health insurance.

Contra-Pole Violet Ray Machines are endorsed by prominent physicians. There is no danger in their employment.

Diseases benefited by *Contra-Pole Violet Rays*: *Asthma, Barber's Itch, Boils, Blackheads, Catarrh, Chilblains, Colds, Corns, Constipation, Dandruff, Deafness, Earache, Eczema, Eye Disease, Falling Hair, Hay Fever, Headache, Goitre, Insomnia, Lumbago, Nervousness, Neuralgia, Neuritis, Obesity, Pains, Paralysis, Piles, Pimples, Pyorrhea, Rheumatism, Skin Diseases, Sore Throat, Sprains, Tonsillitis, Whooping Cough, Writer's Cramp.*

